



## Sitecore Symposium 2022 Event Attendee Terms and Conditions

By registering for and attending Sitecore Symposium 2022 (the “Event”), I hereby agree to the following Event Attendee Terms and Conditions (“Terms”):

**Registration and Fees.** By registering for the Event, I represent that I am 21 years of age or older and understand this is a requirement to attend any program or activity at the Event. I understand my registration for the Event is non-assignable and non-transferable unless otherwise described herein.

**Changes or Cancellation by Sitecore.** I understand the Event program schedule is subject to change at any time without prior notice, and Sitecore cannot guarantee the attendance of any exhibitor or speaker, or that any scheduled event will take place. I further agree Sitecore will not be held liable, and no reimbursement will be made, in the event of any cancellation or modification of times, dates, and/or events of the Event as a result of an event that is beyond Sitecore’s control.

**Substitutions.** Substitutions may be requested at any time by sending an email to the Sitecore Symposium registration team at [SitecoreSymposium@sitecore.com](mailto:SitecoreSymposium@sitecore.com). Please include names, email addresses, and job titles of both the original and substitute registrants. **For in-person registrants only**, I understand and agree that meal and seating plans are based on Event registrations, and any requests for changes after September 30, 2022 are not guaranteed.

**Cancellation by Registrant.** Cancellations must be made in writing to [SitecoreSymposium@sitecore.com](mailto:SitecoreSymposium@sitecore.com). Sitecore will refund 100% of your registration fees less a \$100 USD processing fee up to August 16, 2022, at 3:00 PM (CDT). Sitecore will refund 50% of your registration fees up to September 16 at 3:00 PM (CDT). No refunds will be processed after this date. Because our meal and seating plans are based on event registrations, we ask that you inform us as soon as your plans change. No-shows are ineligible for registration fee refunds.

**Badges. The following section applies to in-person registrants only.** I understand that each registered attendee is required to collect their own badge and must present a government-issued photo ID (driver’s license or passport) at that time to collect such badge. I understand that my Event badge must be worn at all times at the Event, including at evening portions of the Event. It is against Event policy to share, swap, and/or trade badges at any time during the Event. Violators will be asked to leave the Event immediately. I further understand and agree that Sitecore, Event sponsors and the Event organizer may use badge scanning or other analytics technology that may record my attendance at events during the Event.

**Personal Data Collection.** By registering for and in the course of attending the Event, I understand that I will be providing personal data to Sitecore, and I confirm that I have read and agree to the terms of the Sitecore Privacy Policy (<https://www.sitecore.com/trust/privacy-policy>) which explains how Sitecore collects, processes and shares my personal data, generally. By registering for and attending the Event, I consent to my personal data being used to optimize my experience with the Sitecore brand, which may include Sitecore sharing and transferring my personal data across borders globally. Further, by registering for and attending the Event, I consent to receive communications about Sitecore’s business from Sitecore and Sitecore-authorized third parties, in accordance with Sitecore’s Privacy Policy, as well as in connection with any promotions or sweepstakes organized as part of the Event. I understand that I can unsubscribe from Sitecore promotional email communications at any time.

**Recordings.** By attending the Event and/or using the microphone or camera on my device or by typing content into a chat box during the Event, I acknowledge and grant to Sitecore the right to record, film, live stream, photograph,

or capture my image, likeness, voice, identifying characteristics or content (collectively, "Images") provided by me at the Event in any media now available or hereafter developed ("Media") and to distribute, broadcast, use, or otherwise globally to disseminate, in perpetuity, such Media ("Recordings") without any further approval from or any payment to me. This grant to Sitecore includes, but is not limited to, the right to edit such Images or Recordings, the right to use the Images or Recordings alone or together with other information, and the right to allow others to use or disseminate the Images and/or Recordings. I further understand that Sitecore exclusively owns all right, title and interest (including intellectual property rights) in and to the Recordings and Images, all modifications and derivatives of Recordings and Images, and all proceeds derived therefrom. I hereby irrevocably waive any right I may have to inspect or approve the use of any Recording or Images or any reproductions thereof, and I agree that Sitecore has no obligation to use any Images. I understand and agree that the Images may appear in Recordings or Media made available to the public and that, once made available to the public, Sitecore has no control over, and is not responsible for, any use or misuse (including any distribution) by any third party of Recordings or the Images. In connection with the use of the Images or Recordings, I hereby irrevocably waive and release any and all claims with respect to intellectual property, rights of publicity, rights of privacy, and any other claims or damages with respect to such use. I further understand and agree that Sitecore, Event sponsors and the Event organizer may use analytics technology that may record my attendance at events during the Event. **Notwithstanding the above, attendees may not record or publish sessions of the Event.**

**Conduct.** Sitecore encourages all attendees to assist in creating a welcoming and respectful environment at the Event. Sitecore will not tolerate harassing, unethical or disrespectful behavior, messages, images, or interactions by any event participant, in any form, at any aspect of the program including business and social activities, at the Event. **Sitecore reserves the right to deny participation, without refund, to anyone who either violates these Terms or engages in or is alleged to have engaged in unethical or non-compliant business practices, including for past or present failure to meet Sitecore's standard of business conduct or engaging in violent, illegal, threatening or discriminatory conduct.**

**Assumption of Risk.** I understand that my attendance at or participation in the Event or any related activities is completely voluntary. Sitecore does not guarantee admittance to all or any part of the Event (including any session, breakout, keynote or other activity). Unless specified otherwise by Sitecore, all Event sessions, breakouts, keynotes or other activities, if applicable, are seated on a first-come, first-served basis. I agree to release and hold harmless Sitecore USA, Inc., together with its affiliates ("Sitecore"), and Sitecore's employees, vendors, agents, representatives and contractors (collectively, "Representatives") from any and all alleged and/or actual liability, claims, lawsuits, damages, or losses of any kind which arise out of or result from my attendance and participation in the Event or breach of these Terms. **TO THE MAXIMUM EXTENT PERMITTED UNDER APPLICABLE LAW, I ACCEPT AND ASSUME ALL RISKS OF ANY AND ALL PERSONAL INJURY OR DAMAGE TO MY PERSONAL PROPERTY THAT I MAY FACE WHILE ATTENDING THE EVENT, AND HEREBY WAIVE ANY CLAIMS I MAY HAVE AGAINST SITECORE, ITS AFFILIATES, EVENT ORGANIZERS, EVENT SPONSORS OR EVENT VENDORS RELATING TO SUCH RISKS.**

**Limitation of Liability.** THE MAXIMUM AGGREGATE LIABILITY OF SITECORE FOR ALL CLAIMS, DAMAGES, LOSSES AND CAUSES OF ACTION IN CONNECTION WITH THESE TERMS OR THE EVENT, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, WILL BE ONE HUNDRED DOLLARS (USD \$100). IN NO EVENT WILL SITECORE BE LIABLE FOR ANY SPECIAL, PUNITIVE, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES IN CONNECTION WITH THESE TERMS OR THE EVENT.

**Disclaimer of Warranties.** I understand that Sitecore may make or present forward-looking statements regarding its future offerings, services, events or future financial performance at the Event. Words such as "expects," "goals," "plans," "believes," "continues," "may," and variations of such words and similar expressions identify forward-looking statements. In addition, any information regarding pre-release Sitecore offerings, services, future product updates or other planned product modifications is subject to ongoing evaluation by Sitecore and therefore subject to change. Such forward looking information is provided without warranty of any kind, and Sitecore expressly disclaims any express or implied warranties thereto. Customers who purchase Sitecore offerings should make their purchase decision based solely upon features that are currently available.

**Promotional Products.** I understand that Sitecore may, but is not obligated to, sponsor a sweepstakes or give away or otherwise provide promotional items such as clothing and other branded merchandise to Event attendees, in Sitecore's sole discretion. I agree that I am not entitled to such sweepstakes prize or promotional products and that any related requests I may provide do not guarantee that I will receive such products.

**COVID-19 Disclaimer.** I recognize that the World Health Organization has declared the 2019 novel coronavirus ("COVID-19") a worldwide pandemic. I understand that COVID-19 is extremely contagious and is believed to spread by person-to-person contact, by contact with contaminated surfaces and objects, and by air. I acknowledge the contagious nature of COVID-19 and voluntarily assume the risk of exposure to or infection by COVID-19 by participating in the Event. I agree to comply with all COVID-19 precautions required at the Event, which may include but are not limited to social distancing and wearing a mask. To the fullest extent permitted by law, I release Sitecore USA, Inc., its partner, affiliates and subsidiaries, together with their Representatives of any and all risk associated with my participation in the Event and assume all risk for my attendance and participation. If the Event is cancelled or postponed, Sitecore will provide a credit in the amount of the registration fees to a future Sitecore event within 12 months.

**Restricted Countries.** By registering for the Event, I represent that I am not (i) identified on any of the lists of parties restricted against exports from the United States or other applicable authorities; (ii) located or ordinarily a resident in any country, territory, or region subject to a comprehensive embargo by the United States or other applicable authorities, including but not limited to Cuba, Iran, North Korea, Syria and the disputed regions of Ukraine (including Crimea, Donetsk and Luhansk People's Republic); or (iii) a party subject to economic sanctions programs administered by the United States, United Nations, United Kingdom or European Union.

**General.** The failure by Sitecore to enforce any provision of these Terms will not constitute a present or future waiver of such provision nor limit Sitecore's right to enforce such provision, at a later time. All waivers by Sitecore must be in writing to be effective. Sitecore may modify these Terms at any time by posting a revised version on the Event website. The modified terms will become effective upon posting. By attending the Event after the effective date of any modifications to these Terms, I agree to be bound by the modified terms. It is my responsibility to check the Event website regularly for modifications to these Terms. Sitecore reserves the right to revoke any discount registration fee and seek payment of the discounted amount should registrants inappropriately avail themselves of the discount registration fee offering, if any. These Terms are the entire agreement between me and Sitecore regarding the subject matter herein. These Terms supersede all prior or contemporaneous representations, understandings, agreements, or communications between me and Sitecore, whether written or verbal, regarding the subject matter of these Terms. I understand that these Terms shall be interpreted in accordance with the laws of the State of California, USA without regard to conflicts of law principles.

If you have any questions, please email [SitecoreSymposium@sitecore.com](mailto:SitecoreSymposium@sitecore.com).