



Sitecore Symposium 2019

Event Attendee Terms and Conditions

By registering for and attending Sitecore Symposium 2019 (the “Event”), I hereby agree to the following:

I agree to release and hold harmless Sitecore USA, Inc., together with its affiliates (“Sitecore”), and Sitecore’s employees, vendors, agents, representatives and contractors (collectively, “Representatives”) from any and all alleged and/or actual liability, claims, lawsuits, damages, or losses of any kind (“Claim”) which arise out of or result from my attendance and participation in the Event or breach of these Event Attendee Terms and Conditions (“Terms”).

Changes, Cancellation by Sitecore: I understand that the Event program schedule is subject to change at any time without prior notice, and that Sitecore cannot guarantee the attendance of any exhibitor or speaker, or that any scheduled event will take place. I further agree that Sitecore will not be held liable, and no reimbursement will be made, in the event of the cancellation or modification of the times, dates, and/or events of the Event as a result of an event that is beyond Sitecore’s control.

Attendee Cancellations, Substitutions: I understand that cancellations and/or substitutions must be made in writing to SitecoreSymposium@sitecore.com. Sitecore will refund 50% of my registration fee, up to October 7, 2019. No refunds will be processed after this date. I understand and agree that meal and seating plans are based on Event registrations, and any requests for changes after this date may not be guaranteed. Sitecore may but is not obligated to allow me to transfer my Event registration to another person within my organization, at Sitecore’s discretion.

Badges: I understand that each registered attendee is required to collect their own badge and must present a government-issued photo ID (driver’s license or passport) at that time. I understand that my Event badge must be worn at all times at the Event, including at evening events. It is against Event policy to share, swap, and/or trade badges at any time during the Event. Violators will be asked to leave the Event immediately. I further understand and agree that Sitecore, Event sponsors and the Event organizer may use badge scanning or other analytics technology that may record my attendance at events during the Event.

Personal Data Collection: By registering for and in the course of attending the Event, I understand that I will be providing personal data to Sitecore, and I confirm that I have read and agree to the terms of the Sitecore Privacy Policy (<https://www.sitecore.com/trust/privacy-policy>) which explains how Sitecore collects, processes and shares my personal data. By registering for and attending the Event, I consent to my data being processed in accordance with Sitecore’s Privacy Policy so that Sitecore can optimize my experience with the Sitecore brand, including consent to Sitecore sharing and transferring my personal

data across borders globally. Further, by registering for and attending the Event, I consent to receive communications about Sitecore's business from Sitecore and Sitecore-authorized third parties, in accordance with Sitecore's Privacy Policy. I understand that I can unsubscribe from Sitecore promotional email communications at any time.

Recordings: I understand that Sitecore or its authorized Representatives may be photographing, recording (both audio and video), webcasting, podcasting, livestreaming or otherwise transmitting, including via social media, during any or all of the Event (including at the Event venue during an Event session, breakout, keynote or other activity). My image, likeness, voice, statements and other identifying characteristics (each, an "Image") may be captured in photographs, recordings (both audio and video), webcasts, podcasts, or other transmissions of the Event (each, a "Recording"). I hereby grant to Sitecore and its authorized Representatives a worldwide, royalty-free, fully paid-up, non-exclusive, perpetual, irrevocable, transferable and fully sublicensable (through multiple tiers) license, without additional payment to me or any third party, to reproduce, distribute, perform and display (publicly or otherwise), create derivative works of, adapt, modify and otherwise use, analyze and exploit the Recordings (including my Images therein), in whole or in part, in any format or media now known or later developed, and for any Sitecore business purpose (including for promotional purposes). I further understand that Sitecore exclusively owns all right, title and interest (including intellectual property rights) in and to the Recordings, all modifications and derivatives of Recordings, and all proceeds derived therefrom. I hereby irrevocably waive any right I may have to inspect or approve the use of any Recording or any reproductions thereof, and I agree that Sitecore has no obligation to use any Recording (including any of my Images) or otherwise exercise any of the rights granted to Sitecore with respect to my Images. I understand and agree that my Images may appear in Recordings made available to the public and that, once made available to the public, Sitecore has no control over, and is not responsible for, any use or misuse (including any distribution) by any third party of Recordings. In connection with the use of Recordings (including my Images), I hereby irrevocably waive and release any and all Claims with respect to intellectual property, rights of publicity, rights of privacy, and any other claims or damages with respect to such use. By registering for the Event, I affirm that I am of legal age and have read the foregoing release and fully understand its contents.

Conduct: Sitecore seeks to create a respectful, friendly, and inclusive experience for all participants at Sitecore events. To that end, Sitecore will not tolerate harassing or disrespectful behavior, messages, images, or interactions by any event participant, in any form, at any aspect of the program including business and social activities, at the Event. **Sitecore reserves the right to deny any individual or entity entry to, or to remove any individual or entity from, the Event for any reason, in Sitecore's sole discretion and without refund, including for past or present failure to meet Sitecore's standard of business conduct, including but not limited to engaging in violent, illegal, threatening or discriminatory conduct.** Sitecore encourages all attendees to assist in creating a welcoming and respectful environment at the Event. Please report any concerns, harassing behavior, or suspicious or disruptive activity to the nearest security personnel or Event staff.

Assumption of Risk: I understand that my attendance at or participation in the Event or any related activities is completely voluntary. Sitecore does not guarantee admittance to all or any part of the Event (including any session, breakout, keynote or other activity). Unless specified otherwise by Sitecore, all

Event sessions, breakouts, keynotes or other activities, if applicable, are seated on a first-come, first-served basis. TO THE MAXIMUM EXTENT PERMITTED UNDER APPLICABLE LAW, I ACCEPT AND ASSUME ALL RISKS OF ANY AND ALL PERSONAL INJURY OR DAMAGE TO MY PERSONAL PROPERTY THAT I MAY FACE WHILE ATTENDING THE EVENT, AND HEREBY WAIVE ANY CLAIMS I MAY HAVE AGAINST SITECORE, ITS AFFILIATES, EVENT ORGANIZERS, EVENT SPONSORS OR EVENT VENDORS RELATING TO SUCH RISKS.

Limitation of Liability: THE MAXIMUM AGGREGATE LIABILITY OF SITECORE FOR ALL CLAIMS, DAMAGES, LOSSES AND CAUSES OF ACTION IN CONNECTION WITH THESE TERMS OR THE EVENT, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, WILL BE THE EVENT REGISTRATION FEES, IF ANY, PAID BY ME TO AND RECEIVED BY SITECORE FOR THE EVENT.

Forward Looking Statements: I understand that Sitecore may make or present forward-looking statements regarding its future offerings, events or future financial performance at the Event. Words such as “expects,” “goals,” “plans,” “believes,” “continues,” “may,” and variations of such words and similar expressions identify forward-looking statements. In addition, any information regarding pre-release Sitecore offerings, future product updates or other planned product modifications is subject to ongoing evaluation by Sitecore and therefore subject to change. Such forward looking information is provided without warranty of any kind, express or implied. Customers who purchase Sitecore offerings should make their purchase decision based upon features that are currently available.

Promotional Products: I understand that Sitecore may, but is not obligated to, give away or otherwise provide promotional items such as clothing and other branded merchandise to Event attendees, in Sitecore’s sole discretion. I agree that I am not entitled to such promotional products and that any related requests I may provide, such as sizing or quantity, does not guarantee that I will receive such products.

General: By registering for the Event I represent that I am 21 years of age or older and understand this is a requirement to attend any program or activity at the Event. I understand my registration for the Event is non-assignable, non-transferable other than as described above, and subject to these Terms.

I understand that these Terms shall be interpreted in accordance with the laws of the state of California, without regard to conflicts of law principles.

[End of Terms]

If you have any questions, please email SitecoreSymposium@sitecore.com.